



July, 2013

To Whom It May Concern:

I am pleased to write this letter of recommendation on behalf of Bram Moreinis, teacher and owner of Gameface Web Design. I have worked with Bram for the last two years in my volunteer position as the Director of Communication for the Association for College Counselors in Independent Schools (ACCIS). Because of Bram's expertise and guidance, the technology of our young association has grown from barely functional to a point of pride.

When we hired Bram, the website for ACCIS was static – perfunctory at best, outdated and lacking in aesthetic appeal. I am a College Counselor with no experience in web design and minimal technology experience. Bram's charge was to manage website overhaul and work with me as the point person. I was wildly impressed with Bram's patience and ability to explain all aspects of the redesign to me in clear language. He and I worked to develop and implement a plan. He helped me communicate with the organization's leadership while keeping the project moving forward. In a few short months, Bram upgraded our website from outdated and clunky to functional and elegant. Throughout the process, he taught me how to make updates, how to consider content, and how to think broadly about the users of our website. In addition to our initial website upgrade, Bram has also guided me and ACCIS through an upgrade of our member listserv and a second website redesign. The most recent website update has taken our technology to far beyond anything I imagined. He has given our members a current website that offers multi-dimensional interaction with our content and each other.

I can always count on Bram for his thoughtful counsel, ability to read our needs, and good nature. His communication skills are exemplary: concise, knowledgeable, timely. I never have to wait for Bram as he's always ahead of schedule and anticipates my questions before I think to ask. I rely on him to think about and track the details in our projects, and he's fantastic at keeping me on schedule. He's also great about tracking spending and considering budgetary issues. Personally, I really enjoy working with Bram. He has an easy, comfortable way of communicating, and his sense of humor makes our conversations a real pleasure.

Bram has made my challenging volunteer position far easier than I thought possible. His professionalism, creativity, and knowledge have pushed ACCIS forward in a way I couldn't have imagined. Bram's guidance has given ACCIS a strong foundation for communication. Please feel free to contact me at [BighamM@greenhill.org](mailto:BighamM@greenhill.org) or at 972-628-5455 if I can offer further information.

My best,

Marie Bigham

Chair, Communication Committee of ACCIS  
Director of College Counseling, Greenhill School